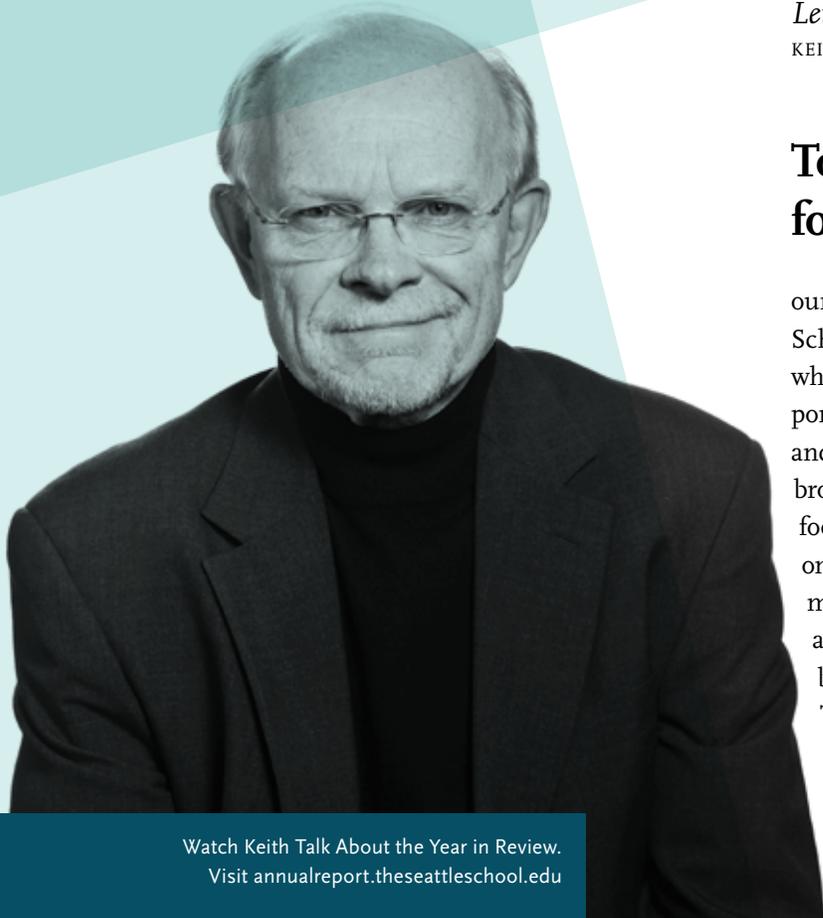




GROWING

THE SEATTLE SCHOOL
2011 ANNUAL REPORT



Letter from the President

KEITH ANDERSON • PRESIDENT

To say that the year 2011 was historic for us is an understatement.

In 2011, we took the historic step to declare a new name for our school that enunciates our identity in two ways. The Seattle School for Theology and Psychology tells people where we are and what we do. We are located in a place, in this case, in Seattle, a port city with a short history as cities go but a city with a culture and brand all its own. Innovative, edgy, creative – Seattle has brought us airplanes, coffee, computers, software, timber, organic food and gore-tex rainproof clothing. Our Seattle Strategy is one of the things I’m most proud of – we are seeking to create a missional footprint in this place. And from this place, to train and deploy therapists, pastors, artists, and leaders into neighborhoods, communities, and other places all around the globe. Theology is first in our name because it declares our ballast in honest faith in Jesus and the kingdom he announced. I like to say we set the table for education in the middle of the street – in the intersections of text, soul, and culture.

Watch Keith Talk About the Year in Review.
Visit annualreport.theseattleschool.edu

Keith Anderson addresses The Seattle School community in a student forum about the upcoming name change.



We strengthened our work at every level this year – we added local board leadership and strengthened our national board with gifted people from business and higher education; we created a Seattle Advisory Council with leaders from business, not for profits, and the church. They are helping us connect to our neighbors in this city. We launched The Allender Center for Trauma and Abuse in a new beta program to equip experienced therapists with the Seattle School brand of teaching about trauma and abuse – both of which are rampant in this world. We strengthened our student enrollment process by learning about the science of

recruitment to go along with the art of relational recruitment. We applied for and received a \$300,000 grant to build an infrastructure for not for credit certificate programs beginning with a program in Ministry in the new parish – teaching leaders how to listen to changing congregations, neighborhoods and communities.

We reviewed and strengthened existing academic programs in two of our three Master’s degrees and are finishing work on a changed degree that we will call a Master’s in Theology and Culture.

You see we are growing up as an organization – we are asking questions about a long-term future and continuing

to declare our identity in the intersections of theology and psychology, business and education, ministry and the arts, as we offer programs for credit and as we commit to the development of leaders, therapists, artists and pastors in all sectors of the marketplace.

I hope you see how rich 2011 has been for The Seattle School and I hope you sense the momentum within the walls of our building at Elliott and Wall. We are grateful; we know ourselves to be people who are dependent on God. As you read our story, please join us in saying, “thanks be to God.”

I do not know if we will ever be a very large school, but I believe we will be an influential one.

In August my wife, daughter and I embarked on a journey that is familiar to many of the students studying at The Seattle School. We packed our car to the brim and headed west on Interstate 90 for 2000 miles. Participation in The Seattle School community demands much from a person, which informs my belief that one must be called to travel this path; my family and I had ample time to reflect upon this as the road unfolded before us.

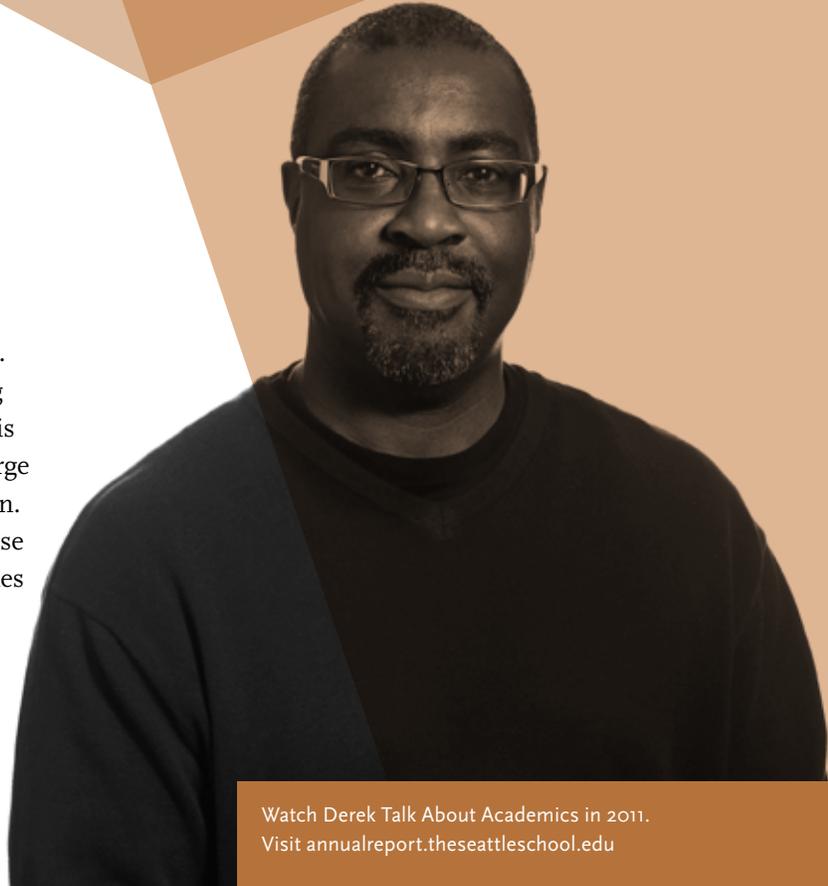
Three months have passed now as I write this letter. My daughter is navigating her way through a new high school, my wife in a new role at a neighboring

university, and I'm still figuring out where my books will go in my new office. In this time of re-orientation I am bolstered by God's faithfulness and calling to me and The Seattle School. I am here in this place because God is inviting The Seattle School to become a leading voice for Christian graduate education and God has called me to help The Seattle School fulfill this task. I do not know if we will ever be a very large school, but I believe we will be an influential one. Our integrated approach to equipping therapists, pastors, leaders, and artists to serve God and neighbor is without parallel. The

following are my goals to ensure that our institution can support our vital mission.

- Develop and mature operational systems
- Strategically develop theology programs
- Make The Seattle School a highly influential organization in the Pacific Northwest within 10 years.
- Increase the quality of The Seattle School educational experience
- Support faculty development
- Develop collaborative partnerships with other academic and practitioner institutions in the Pacific Northwest

I want to make an extra note about goal two, Strategically develop theology programs. I believe The Seattle School is uniquely positioned to name and develop a “Seattle Theology”. The Pacific Northwest is often referred to as a none-zone, as in the majority of people identify as having no religious affiliation. It is within this climate The Seattle School is both constructing theology and supporting fresh expressions of the church. This is pioneering work that has the potential to serve the church at large as more parts of the country become increasingly post-Christian. The Seattle School is uniquely positioned to do this work because of its youth and independence. With no traditional constituencies to attend to we can adopt a role within the body of Christ as a leader in developing new ideas practices. It is my unique privilege to see that we do this.



Watch Derek Talk About Academics in 2011.
Visit annualreport.theseattleschool.edu



Watch Paul Talk About Alumni in 2011.
Visit annualreport.theseattleschool.edu

Listening to the Stories of Alumni

PAUL STEINKE · DEAN OF STUDENTS & ALUMNI

As students graduate and move beyond our school, we want to support and encourage them in their endeavors

Our hope at The Seattle School is to know and be influenced by our alumni and their stories – how they have labored and struggled to grow and live out their calling amongst the people they serve and love. Our alumni are the ones who embody and enlarge text, soul, and culture far beyond the walls of 2501 Elliott Avenue. As students graduate and move beyond our school, we want to support and encourage them in their endeavors and, where appropriate, to join and partner with them as they seek “to serve God and neighbor” in their context.

Obviously, to live into this hope, The Seattle School will need to mature significantly. And yet, the movement into this future is the reason the Office of Students and Alumni was created, and the reason there now exists the position of Dean of Students and Alumni. And, for those alumni who are willing, we’ll need their help to till this ground.

As part of our efforts to encourage a growth and connection

275

Number of currently enrolled students, including 98 new students in fall of 2011.

741

Number of graduates from The Seattle School since our establishment in 1997.

100

Alumni that attended the first Seattle School Homecoming at Two Beers Brewery.

1

Chapters of the Alumni Association. Our first Chapter launched in Colorado.

within the alumni community, we held our very First Annual Homecoming on Friday, September 2nd. The event was held at Two Beers Brewing Company and featured a concert by alumni Deborah Montgomery and Robert Deeble. In addition to the concert, the event hosted an auction featuring the arts and services of our alumni community to raise funds for both our alumni and The Alumni Association. With over 100 alumni in attendance, it was a night of remembering old stories and catching up on new ones.

Each fall, The Seattle School holds a ceremony to welcome and matriculate our incoming students. This year, twenty-five alumni from each graduating class and

each iteration of The Seattle School led the procession. This was not only symbolic of our storied history, but also of the mission of The Seattle School extending beyond the walls of our building and its mandate.

November saw the creation of the Colorado Chapter of the Alumni Association, facilitated by 2010 MACP alumnae Shauna Gauthier. With Colorado being a major hub of alumni, it was a natural fit and we are excited to see its maturation as well as other possible chapters in cities across the US.

During the Alumni Week in December, The Seattle School faculty and staff were invited to leave the confines of the school and meet with local alumni at

their place of work over lunch or coffee. This time is for the faculty and staff to encourage and support our alumni, get a tour of their place of labor, and hear some of the story of their lives and community since graduating from The Seattle School. December's Alumni Week

Finally, a major progress in the service of alumni has been the creation of the Alumni Quad – a dedicated team of alumni that gather each month and help shape the future of alumni relations. This team has been vital in helping our school support and partner with our alumni as they live out our mission of serving God and neighbor through transforming relationships.

Listening to the Stories of Alumni

CATHY LOERZEL · VICE PRESIDENT OF ADVANCEMENT

My co-workers have pointed out that one of my catch phrases is “After such and such is completed, we should take a week off.” I do not think my catch phrase is a result of me or my team being easily fatigued, but rather due to the momentous nature of 2011. In the spring, we orchestrated the launch of The Allender Center and began developing its first offering, an Advanced Counseling Certificate for professional therapists. On top of that, I

started the personal adventure of marriage. It was a spring I will never forget.

The work of the Advancement Team included much more than The Allender Center this year. We saw our current Partner’s commitment to our mission strengthened by our development efforts. New partnerships were created through our work with the Board of Trustees, the Seattle Advisory Council, and our Alumni, as well as Allender Conferences.

By June 30th we exceeded our fundraising goal and entered Fiscal Year 2012 energized and with a renewed commitment to our work.

2011 also marked the beginning of our efforts to bring transformational training to pastors, church planters, and innovators. In partnership with Parish Collective, we hosted the Inhabit Conference, a premiere gathering of church practitioners for the purpose of

350

Attendees to the Inhabit Conference – our largest conference hosted at The Seattle School.

\$300,000

Amount granted by M. J. Murdock Charitable Trust for the launch of our certificate programs.

\$1.1 MILLION

Amount in unrestricted gifts raised by June 30th by our Donors for The Seattle School in 2011.

31

Number of new donors to The Seattle School, with an increase of over 50% in Alumni gifts.

exploring practicing the way of Jesus in one's particular location. With over 350 people in attendance, the Inhabit Conference was our largest in-house conference to date. We look forward to hosting Inhabit again in 2012 and expect more attendees who are looking for ways to intersect church and neighborhoods.

Out of the partnership with The Parish Collective, we've begun developing a new certificate offering – Leadership in the New Parish: Church Innovation and Revitalization. This unique offering will equip church leaders to birth faith communities that embody love of God and love of neighbor through commitment to their geographic location/neighborhood.

To support the development of our Certificate Programs we submitted a grant request to the M.J. Murdock Charitable Trust. While we did not receive the full amount requested, but we were granted \$300,000. This seed money, coupled with donations and tuition will allow us to offer much needed training to non-degree seeking people. 2011 has been a momentous year indeed!



Watch Cathy Talk About Advancement in 2011.
Visit annualreport.theseattleschool.edu



The Start of Something New

DAN ALLENDER · FOUNDER OF THE ALLENDER CENTER

The story God is writing with my life involves airplanes, hotels, microphones, lecterns, classrooms, conference halls, retreat centers, living room gatherings, and a therapist couch and chair. It is a rapid pace with perils and joys along the way. God continues to sustain me and draw me to himself. If you see me in an airport lounge sniffing peppermint oil and davening (a Jewish prayer practice that involves rocking) pay no mind, I'm simply a maturing man who's trying to care for himself in the midst of a storm.

A defining moment in 2011 was the launch of The Allender Center, an institution established to support my efforts to train young, mature, gifted women and men to engage the issues of trauma, abuse, the Gospel and one's personal story. The Allender Center will congregate like-minded thinkers, story-tellers, and front-line care warriors who will not only outlast me, but carry on some of the core matters of my work far into the future.

Watch Dan Talk About The Allender Center.
Visit annualreport.theseattleschool.edu

Though The Allender Center bears my name, stewards my work and theories, its existence is the result of a truly collective effort. Specifically, alumni and staff of The Seattle School who have built the infrastructure, developed the brand, cultivated donors, and

labored beside me at workshops, recovery weeks and now in the certificate programs. If these women and men continue to invest in The Allender Center, truly remarkable work will be done through it, long after I'm gone.

Dan Allender speaking at Mars Hill Bible Church in Grand Rapids, Michigan.



The Allender Center is training people to be passionate engagers of stories, not only of others, but of their own story as well.

100,000

Miles flown across the country by Dan Allender for The Allender Center and speaking events.

1,200

Number of people who attended one of the 14 Conferences, Workshops, or Recovery Week.

42

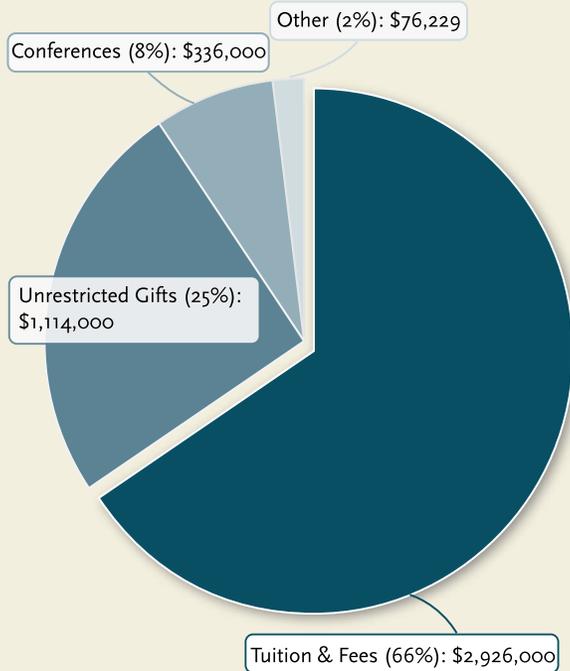
Number of participants in the inaugural year of the Advanced Counseling Certificate in St. Louis.

6

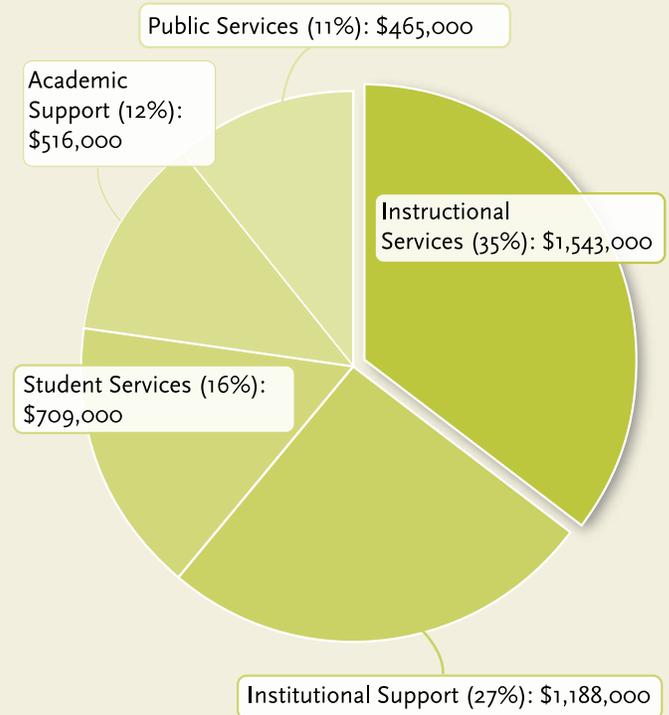
Seattle School Alumni in the Externship program training and practicing the Allender approach.

2011 Revenue and Expenses

Revenue Sources in 2011 Fiscal Year



Expense & Program Investment in 2011 Fiscal Year

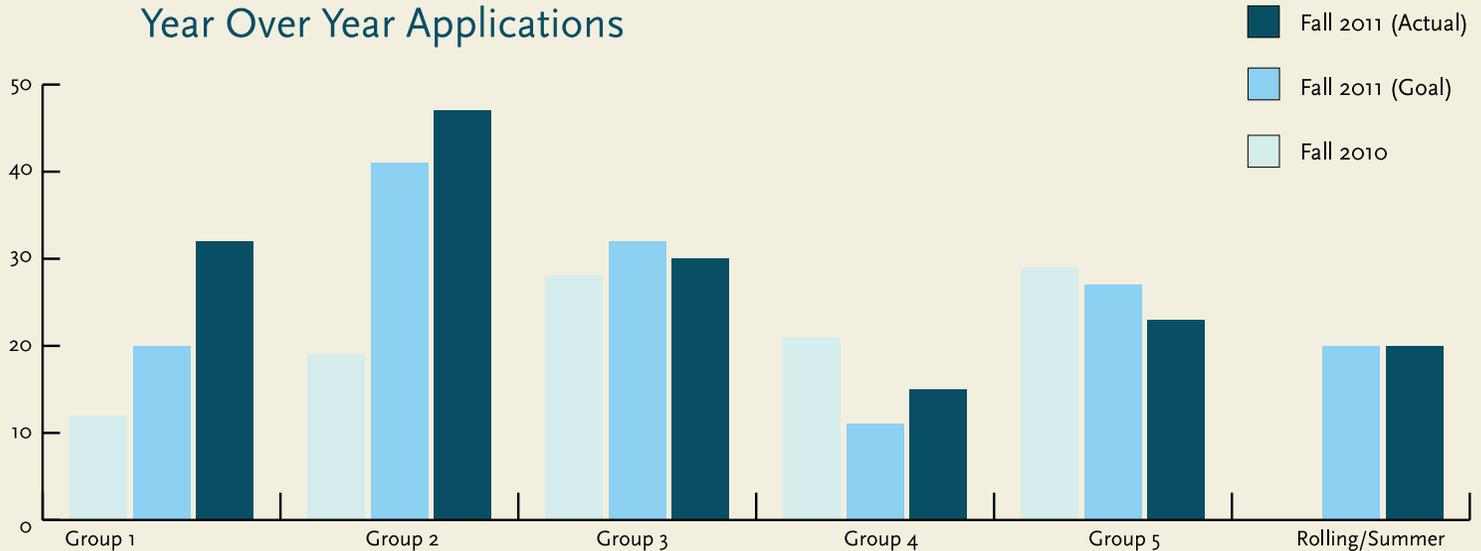


Net Assets as of June 30, 2011

Unrestricted Net Assets	\$702,000
Temporarily Restricted Net Assets	\$112,000
Permanently Restricted Net Assets	—
Total Net Asset	\$814,000

Application Cycle for 2011 Incoming Class

Year Over Year Applications



Honor Roll

GIFTS MADE BETWEEN 7·1·2010–6·30·2011

It is our privilege to identify the people whose generosity supports the fulfillment of our mission. Our Partners do not support The Seattle School in order to receive recognition, but rather to support the work of transformation. Thank you for investing in our work, with your support The Seattle School will continue to thrive.

PRESIDENT'S TABLE, EXECUTIVE MEMBERS (\$10,000+)

Dr. Dan & Rebecca Allender
Tony & Denise Bartel
Mark & Lisa Daley
Mark & Susan Daley

Jack & Lois Easterling
Paul & Cheryl Goodwin
Drew & Liza Howell
Lisa Kruse*

Douglas & Kathy McClay
Mike & Myra McCoy
II Corinthians Foundation
Anonymous

PRESIDENT'S TABLE (\$1,000–\$9,999)

Dr. Keith & Wendy Anderson
Kristoffer and Bethany Anderson
Ray & Mary Jane Apple*
Daniel & Margaret Bailey
Jay & Jan Barber
Dr. Betsy Bond
William D. Bone
Brian and Rebecca Canlis

Dave & Meg Dupee
George & Gail Foster
Mark & Linda Hoyt
Roger Kacmarik & Dr. Stephanie Neill
Frank & Catey Pannier
Brian & Leslie Quartano
Sue Richards
Stacy & Veronica Rude

Paul & Claudia Schulte
Clay and Laura Frances Thorp
Matthew and Stephanie Tigert*
Kirby & Elizabeth Turnage*
Andrew and Cary Umhau
Corinne* & Randee Vance
Wes & Cynthia VanderArk
Anonymous

PARTNER (\$1–\$999)

Tyler & Anita Aberle
Gary & Barbara Ames

Jim & Jan Ancmon
Mike Anderson

Sharmayne Arrington* & Roy Dilley
Amie Armstrong

Jane Barry
Michael* and Annie Biers*

Josué* & Nicole Blanco
Brian Bragdon

Dr. David and Melva Brandt
Elise Cadwell*

Linda Campbell
Thomas Cashman

Tegan & Janet Collier
Tim & Mimi Conder

Will Cornwell*
Nick & Michaela Cox

Thomas & Adrienne Crowley
Jeremy* & Jenny Dew

Chad and Trishelle Edwards

Blanche & Ernest Felts
Linda Rickard Foresta

M. Joe & Faye Anne Fulwyler
Dr. Rich and Kathrine Gathro

Jen Grabarczyk*
Steve & Katy Hager

Romanita Hairston
Kathleen Heppell

Nathan Hollifield*
Chris Hoover

Jeff & Kristen Houston
Stephen* & Heather James

Dr. Tom and Michele Johnson
Charissa Jones*

Jason* & Jennifer Jost
Molly Clarke Kenzler

Anna Joan Lockard
Roberta Martin

Tre Maxie
Susan McDonald*

Deborah Mott*

Jamie Lee Moore
Andrea* & Ken Peer*

Tom & Nancy Peters
Carla Plumert

Jordan* & Kate Rickard
Scott & Joy Sawyer

Annette Schuster*
Jeanette Scott*

Cheryl Shay*
Rebecca & Michael* Souza

Paul* & Sarah Steinke
Keith Strimple

Nathan & Kate Sweet
Amanda Webb*

Jeanette* & Campbell White*
Amy Wilson

Duncan Wilson
Paula Womack*

Anonymous

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The Seattle School

OF THEOLOGY & PSYCHOLOGY

2501 Elliott Avenue
Seattle, Washington, 98121

TEL > 888.977.2002
FAX > 206.876.6195

EMAIL > info@theseattleschool.edu
WEB > theseattleschool.edu